I head about Sinclair's broadcast on TV and listed to their director. The type of broadcast he is proposing should be illegal. This is not the same at people attending "F911" - people chose to pay to see the movie. This is not the same citizens pooling their money to air ads (although at times I question the ethics of the materials present therein). This is a media giant abusing the privilege given to them to use the public airwaves. If they want to sling political mud, let them use cable.